



TECHNOLOGY INNOVATION FOUNDATION OF
IIT PALAKKAD (TECHIN)

SAMAGRA 2.0

Connect | Collaborate | Convert

29 - 30 October 2026

Thiruvananthapuram, Kerala, India

Chairman's Message

IIT Palakkad stands at an exciting point in its technology journey. The opportunity before us is not only to create innovative technologies, but also to take those innovations from the laboratory to the market, build meaningful industry connections, attract investment, and develop solutions that create real-world impact.

Established in 2015 as one of the third-generation IITs, IIT Palakkad has grown rapidly and earned recognition as an Institute of National Importance. Operating from its permanent campus, the Institute has built a strong foundation in research, industry collaboration, and innovation. TECHIN is a natural extension of this vision and ambition.

At TECHIN, we believe that the right connections can transform promising ideas into sustainable enterprises. SAMAGRA 2.0 has been designed around this belief, creating structured opportunities for startups to connect with customers, investors, mentors, industry leaders, and government stakeholders.

Our goal is to strengthen the bridge between innovation and adoption, enable startups to validate and scale their solutions, and create meaningful pathways for the next generation of high-quality technology ventures.

Prof. A. Seshadri Sekhar

Director
IIT Palakkad



COO's Message

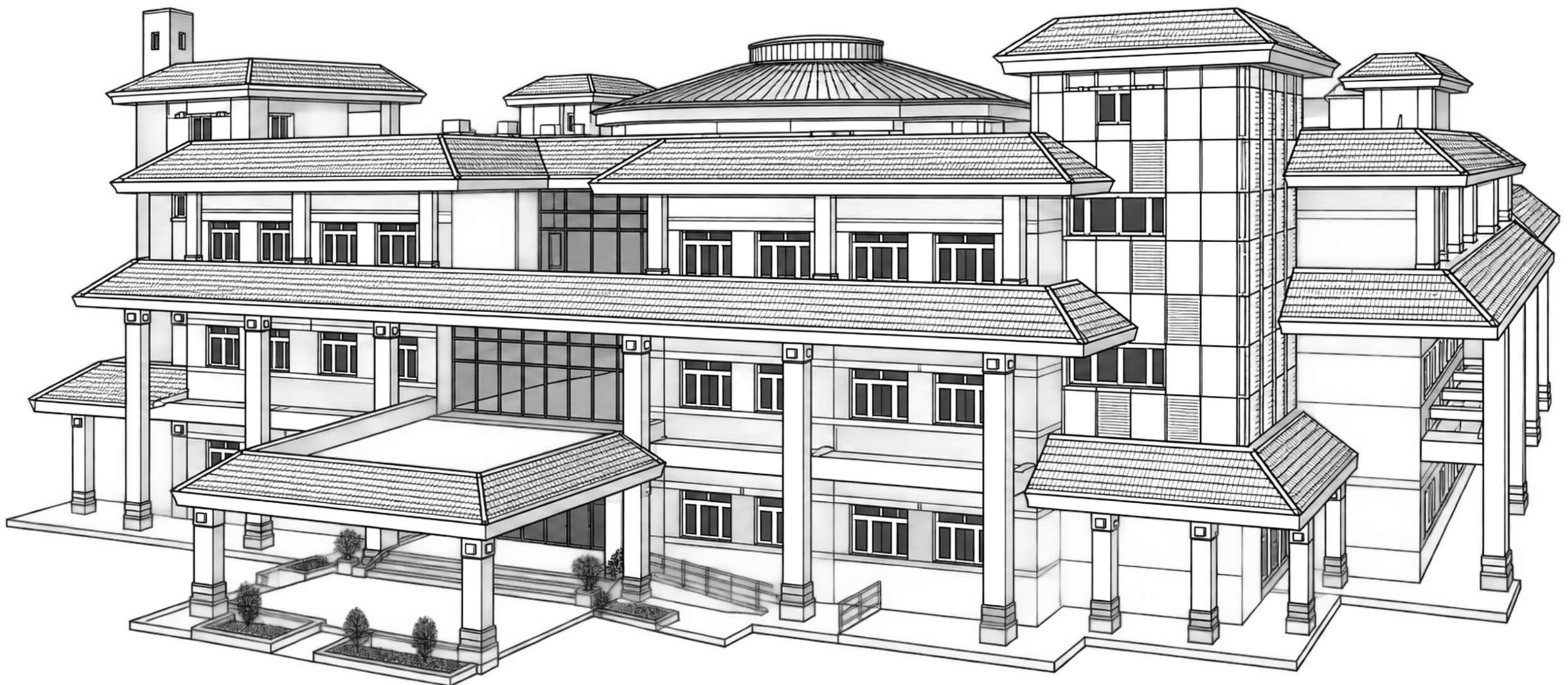
SAMAGRA 2.0 has been thoughtfully designed as a two-day experience that brings together conversations, showcases, pitches and purposeful interactions under one roof. With curated startup showcases, live pitches, Connect Pods, expert sessions and the TECHIN Launchpad, the summit offers participants multiple avenues to engage, learn and discover. Our focus is to make every interaction at SAMAGRA 2.0 meaningful, whether it is a conversation with a founder, a pitch to an investor, an industry discussion or a new partnership opportunity.

Mr. Midhu Unnithan
Chief Operating Officer



About IIT Palakkad

Indian Institute of Technology Palakkad began its journey in 2015 as one of India's third generation IITs, and was recognised by the Government of India as an Institution of National Importance in 2016 - a status held by only the most credible technical institutions in the country. Mentored in its early years by IIT Madras, the institute has grown at a remarkable pace, now operating from its permanent campus across the Nila and Sahyadri sectors in Kanjikode, near the Cochin-Coimbatore highway and the Western Ghats. With close to 2,000 students and 120+ faculty, IIT Palakkad offers B.Tech, M.Tech, M.Sc, integrated M.S., and Ph.D. programmes, and has built strong industry placement ties with organisations including Google, Amazon, and Microsoft. The institute's motto, "Nurturing Minds for a Better World," reflects its commitment to translating academic excellence into real-world impact- the same philosophy that drives TECHIN's mission to turn research into scalable enterprises.



About TECHIN

Technology Innovation Foundation of IIT Palakkad (TECHIN), a Section 8 not for-profit company, serves as the Technology Business Incubator (TBI) of IIT Palakkad. It functions as a collaborative entity with industry and academia to build an impactful innovation ecosystem that supports entrepreneurs and startups. TECHIN conducts pitch events, workshops, and hackathons throughout the year to nurture promising ideas and innovative solutions. Our initiatives empower these innovations to achieve commercial success while creating a positive impact on the society as a whole. Innovations/ Startups are selected for pre-incubation, incubation, or acceleration based on their stage of growth and are provided multifaceted support to scale up their products and businesses. Kerala's strong grassroots approach to impact creation provides a distinct advantage to TECHIN's innovation ecosystem, strategically positioned in Palakkad.

Technology Verticals



agritech
Agriculture Technology



FoodTech
Food Technology



TIC
Emerging Technology



Sani Tech
Water, Sanitation & Hygiene



MedTech
Research Center of Excellence
Medical Technology

TECHIN's Dashboard

45+
Startups
Incubated

55cr +
Funds Raised
by Startups

50cr +
Revenue Generated
by Startups

300+
Individuals
Trained

400+
Jobs
Created

50K+
Products
Installed

100L+
Lives Positively
Impacted

50+
Programs &
Cohorts Completed

500+
Innovations
Evaluated

50+
Patents & IPR
Filed by Startups

IMPACT SO FAR



Incubation &
Acceleration



R&D, Labs &
Testing Support



Investors
Connect



Funding &
Financial Support



Go To Market
and Outreach



Field Trials &
Evaluation Support



Technical &
Business Mentoring



Office Space &
Infrastructure



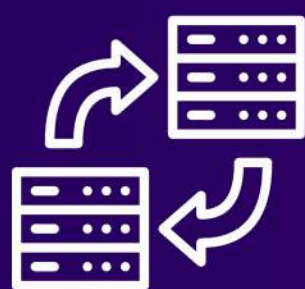
Market Research
& Consultancy



Marketing, IP,
Legal Support



Training &
Workshops



Commercialization &
Technology Transfer

Services & Support

WHY SAMAGRA 2.0?

50+ Startups

A strong portfolio of technology startups across diverse sectors.

Bridge the Market Gap

Connect startups with customers, investors, industry and government.

Create Real Impact

Turn innovative solutions into market opportunities and real-world impact.

Discover New Innovators

Identify the next generation of high-potential startups across the Nation

WHO WILL BE THERE?



Startups



Customers



Investors



Industry



Government



Academia



NGOs



Incubators



Mentors



Researchers



Students



Ecosystem Partners

.Summit At a GLANCE.

500+

Participants

40+

Curated Startups
Showcase

30+

Key Speakers

2 Days

Summit Duration

100+

1-1 Startup -
Customer/Industry/
Investor/Mentor Meets

The Four Tracks

01

Spotlight

Inspire & inform through plenary sessions and keynote addresses.

02

Expo Floor

Show & experience 30 curated startups across different verticals.

03

Connect Pods

Meet & deal in structured one-on-one bilateral tracks for business collaborations.

04

IIT Palakkad Launchpad

Discover & get onboarded to IIT Palakkad innovation initiatives ahead

Our Trusted Ecosystem & Collaborators



Gates Foundation

Sponsorship Opportunities

Deliverables	Title Partner (10 Lakhs and above)	Diamond (7 Lakhs)	Gold (5 Lakhs)	Silver (3 Lakhs)
Branding as Official Ecosystem Partner	✓ (Exclusive)	✓	✓	✓
Speaking slot at Main Stage	✓	✓	✗	✗
Social Media Branding	✓	✓	✓	✓
Booth Space in expo zone	✓	✓	✓	✓
Logo on Conference Lanyard	✓	✓	✓	✗
Logo on Delegate Badges	✓	✓	✓	✓
Logo on Main stage Backdrop.	✓ (Top placement)	✓	✓	✓
Logo on Website & EDM, etc	✓	✓	✓	✓
Company Name in Video Out /Brochures/ Post Creatives	✓	✓	✓	✗
Press Release & Media Coverage	✓	✓	✓	✓
VIP/ Chief Guest Interaction	✓	✗	✗	✗

Why Sponsor SAMAGRA 2026?

- Direct access to 300+ curated attendees- startups, investors, corporates, and government stakeholders
- Association with IIT Palakkad's National credibility as a Tech Innovation Hub
- Positioned alongside Kerala's official startup ecosystem leadership
- Build meaningful partnerships and collaborations with leading industries.
- Support entrepreneurship, innovation, and societal impact
- Target of 10+ national and regional media coverage pieces
- Sustained visibility through pre-event, live, and post-event digital campaigns



Join Us at SAMAGRA 2.0

Organizer

Technology Innovation Foundation of IIT Palakkad (TECHIN)

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